

TechnologyWire Case Study

An example of Technology-focused PR distribution

Client:

m- minimus

PR Title:

Minimus appoints tech dealmaker Yael Nardi as Chief Business Officer to drive hyper-growth



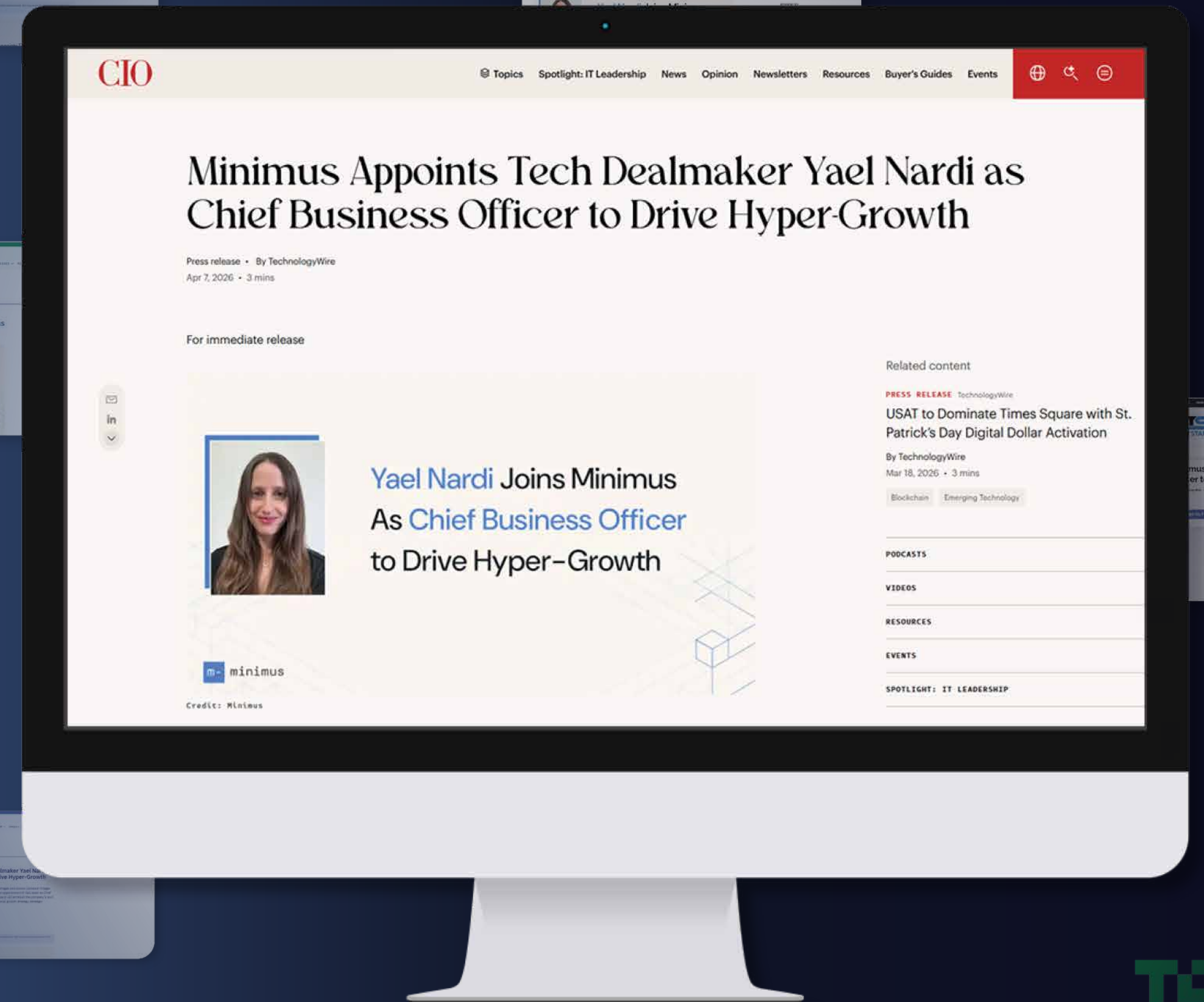
100M
audience



378K
estimated views



19
media placements



Minimus appoints tech dealmaker Yael Nardi as Chief Business Officer to drive hyper-growth

Website URL	Language	Published PR URL	Placement Type
 cio.com	English	https://www.cio.com/article/4155118/minimus-appoints-tech-dealmaker-yael-nardi-as-chief-business-officer-to-drive-hyper-growth.html	Technology
 eweek.com	English	https://www.eweek.com/press-release/minimus-appoints-tech-dealmaker-yael-nardi-as-chief-business-officer-to-drive-hyper-growth/	Technology
 techrepublic.com	English	https://www.techrepublic.com/article/minimus-appoints-tech-dealmaker-yael-nardi-as-chief-business-officer-to-drive-hyper-growth/	Technology
 computerworld.com	English	https://www.computerworld.com/article/4155281/minimus-taps-yael-nardi-to-lead-strategic-operations-as-chief-business-officer.html	Technology
 csoonline.com	English	https://www.csoonline.com/article/4155832/yael-nardi-joins-minimus-as-chief-business-officer-to-drive-hyper-growth.html	Technology
 infoworld.com	English	https://www.infoworld.com/article/4156177/yael-nardi-names-minimus-as-chief-business-officer-to-head-growth-strategy.html	Technology
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 esecurityplanet.com	English	https://www.esecurityplanet.com/press-release/minimus-appoints-tech-dealmaker-yael-nardi-as-chief-business-officer-to-drive-hyper-growth/	Technology
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 techstartups.com/	English	https://techstartups.com/2026/04/07/minimus-appoints-tech-dealmaker-yael-nardi-as-chief-business-officer-to-drive-hyper-growth/	Technology
 marketwatch.com	English	https://www.marketwatch.com/press-release/minimus-appoints-tech-dealmaker-yael-nardi-as-chief-business-officer-to-drive-hyper-growth-9a29ffc0?mod=search_headline	Mainstream Media
 finance.yahoo.com	English	https://finance.yahoo.com/sectors/technology/articles/minimus-appoints-tech-dealmaker-yael-130000503.html	Mainstream Media
 apnews.com	English	https://apnews.com/press-release/globenewswire-mobile/minimus-appoints-tech-dealmaker-yael-nardi-as-chief-business-officer-to-drive-hyper-growth-a4ad103673bb69,,	Mainstream Media

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Yael Nardi joins Minimus as Chief Business Officer to drive hyper-growth

Press release • By TechnologyWire
Apr 8, 2026 • 2 mins

For immediate release

Yael Nardi Joins Minimus As Chief Business Officer to Drive Hyper-Growth

Credit: Minimus

New York, NY: Minimus, a provider of **hardened container images** and **secure container images** designed to reduce CVE risk, today announced the appointment of Yael Nardi as Chief Business Officer (CBO). In this newly created role, Nardi will lead the company's next phase of operations, overseeing top-of-funnel growth strategy, strategic operations, and future corporate development.

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Topic — Press Release

Minimus Appoints Tech Dealmaker Yael Nardi as Chief Business Officer to Drive Hyper-Growth

Published April 7, 2026 | Written by TechnologyWire

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Minimus, a leading provider of hardened container images and secure container images designed to eliminate CVE risk, today announced the appointment of Yael Nardi as Chief Business Officer (CBO).

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Image: Minimus

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Minimus Welcomes Yael Nardi as CBO to Facilitate Strategic Growth

Press Release • By TechnologyWire
Apr 9, 2026 • 2 mins

For immediate release

Yael Nardi Joins Minimus As Chief Business Officer to Drive Hyper-Growth

Credit: Minimus

New York, NY: Secure container images startup Minimus, today announced the appointment of Yael Nardi as Chief Business Officer (CBO). In this newly established role, Nardi will lead the company's next stage of scaling, overseeing growth strategy, operations, and corporate development.

As the market landscape evolves and AI impacts customer acquisition, Minimus is introducing an operational model to scale marketing and strategic alliances, which Nardi will manage.

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Minimus Taps Yael Nardi to Lead Strategic Operations as Chief Business Officer

Press Release • By TechnologyWire
Apr 1, 2026 • 2 mins

For immediate release

Yael Nardi Joins Minimus As Chief Business Officer to Drive Hyper-Growth

Credit: Minimus

New York, United States: Minimus, a provider of **hardened** and **secure** container images designed to mitigate CVE risk, today announced the appointment of Yael Nardi as Chief Business Officer (CBO). In this newly created role, Nardi will lead the company's next phase of scale, overseeing top-of-funnel growth strategy, operations, and corporate development.

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Yael Nardi joins Minimus as Chief Business Officer to head growth strategy

Press release • By TechnologyWire
Apr 9, 2026 • 2 mins

For immediate release

Yael Nardi Joins Minimus As Chief Business Officer to Drive Hyper-Growth

Credit: TechnologyWire

New York, NY: Minimus, a leading solution to secure container images which eliminate CVE risk, shares that Yael Nardi is now its new Chief Business Officer (CBO). In this newly created role, Nardi will lead the company's next phase of scale, overseeing top-of-funnel growth strategy, operations, and corporate development.

As the market landscape evolves and AI affects customer acquisition, Minimus is implementing an

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In this newly established role, Nardi will lead the company's next stage of scaling, — לפני 3 ימים
overseeing growth strategy, operations, and corporate ...

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Minimus Appoints Tech Dealmaker Yael Nardi as Chief ... - CIO

In this newly created role, Nardi will architect the company's next phase of scale, overseeing a high-velocity top-of-funnel growth strategy, ...

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Minimus Appoints Tech Dealmaker Yael Nardi as Chief ...

Minimus Appoints Tech Dealmaker Yael Nardi as Chief Business Officer to Drive — לפני 4 ימים
Hyper-Growth. Check out this article I found on TechRepublic.

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Hyper-Growth. Minimus, a leading provider of hardened container ...

Computerworld  <https://www.computerworld.com>
: לדף המתורגם · article < https://www.computerworld.com

Minimus Taps Yael Nardi to Lead Strategic Operations as ...

Minimus Taps Yael Nardi to Lead Strategic Operations as Chief Business Officer. — לפני 5 ימים
press release By TechnologyWire. Apr 7, 20262 mins ...

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In this newly created role, Nardi will lead the company's next phase of operations, — לפני 3 ימים
overseeing top-of-funnel growth strategy, strategic ...

WHAT IT LOOKS LIKE ON LLMs

Prompt:

“What recent news is there about Minimus?”

The screenshot shows the ChatGPT interface with a search bar containing the prompt: "What recent news is there about Minimus?". Below the search bar, the results are displayed as follows:

What recent news is there about Minimus?

Recent news about **Minimus** reflects a combination of leadership expansion, product initiatives, and growing visibility in the cybersecurity and cloud infrastructure space.

- A major recent announcement, distributed via TechnologyWire and widely covered across enterprise tech outlets, is the appointment of Yael Nardi as **Chief Business Officer (CBO)**. This newly created role is focused on scaling growth strategy, partnerships, and operations as the company enters an aggressive expansion phase. CIO +1
- Beyond leadership changes, Minimus has also launched a **new open-source program** aimed at bringing its hardened container images and security tooling to critical infrastructure projects, expanding access to enterprise-grade security capabilities for developers and open-source maintainers. PR Newswire
- The company continues to gain traction around its core offering, providing **minimal, hardened container images designed to eliminate the majority of software vulnerabilities (CVEs)** and improve software supply chain security, an area of increasing importance as cloud-native adoption grows. minimus.io
- In parallel, Minimus has been involved in broader security discussions, including efforts to **reduce vulnerabilities in emerging AI tools and infrastructure**, highlighting its role in addressing real-world security challenges in modern development environments. ynetglobal

At the bottom of the search results, there is a "Search the web" input field.

On the right side of the interface, a "Sources" panel is open, listing the following results:

- CIO**
Minimus Appoints Tech Dealmaker Yael Nardi as Chief ... - CIO
April 7, 2026 — 5 days ago — Minimus Appoints Tech Dealmaker Yael Nardi as Chief Business Officer to...
- minimus.io**
Minimus: Secure, Minimal Container Images
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- OpenClaw security challenge: Israeli startup Minimus ...**
February 23, 2026 — 23 Feb 2026 — OpenClaw security challenge: Israeli startup Minimus protects...
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- 24 Mar 2026 — Minimus launches a free, open-source program offering hardened container images, SBOM...**
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